

# ABOUT

## THE SCHOLARSHIP ACADEMY

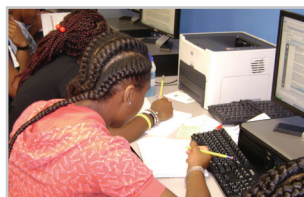


### Our List of Student Awards

- 8 DC Achievers Scholars (\$50,000)
- 3 Gates Millennium Scholars (full ride)
- 2 Children's Defense Fund Awards (\$10,000)
- 4 Prudential Spirit of Community Awards (\$10,000)
- 2 Posse Scholars (full ride)
- 1 Frederick Douglass Scholar (full ride)
- 6 KFC Scholars (\$20,000)
- 1 Yoshiyama Youth Service Award (\$5000)

### So What's Our Secret?

The Scholarship Academy focuses on three key elements of the scholarship application process: **strategic scholarship profile development, tailored scholarship selections, and innovative essay writing techniques.**



### The Scholarship Workbook

The Scholarship Academy has developed a unique **Scholarship Workbook**, complete with curriculum activities such as scholarship scavenger hunts and "major" charades (broken down into 60-90-minute sessions), along with weekly assignments for students to complete. Using the Scholarship Workbook, students will explore opportunities to make themselves stand out to scholarship committees, identify tailor-made scholarship opportunities, and craft winning scholarship essays.



## AT A GLANCE

The Scholarship Academy (TSA) was created in January of 2006 by Howard University graduate Jessica Johnson, a recipient of over \$200,000 in scholarships. **Featured in *Black Enterprise Magazine***, TSA specializes in breaking down the scholarship acquisition process into realistic terms for low-income and first-generation students.

Early preparation and intense personal development are at the heart of The Scholarship Academy's program initiatives. Through a series of curriculum-based activities, our program partners with schools, churches, and nonprofit organizations to help them develop strategies for scholarship success.

The proof is in the numbers. By equipping students with the necessary tools to recognize their *scholarship selling points* and engaging students in developing "activities that matter," TSA's staff has assisted our students in securing more than **\$4.5 million in scholarships!**

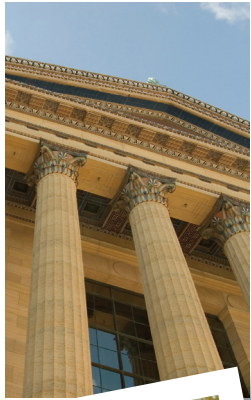




# CORE Programs

## Scholarship Boot Camps

Our Scholarship Boot Camps are intense curriculum-based scholarship prep sessions designed to help students identify their scholarship profiles, successfully navigate the scholarship application process, and craft winning essays. This four-part series enables families to develop a comprehensive college funding plan.



## Parent University

The Parent University program model provides opportunities for our parents to make the scholarship acquisition process a part of their everyday interactions with their child. The program will support parents via the use of our Scholarship Workbook Parent Guide, which tackles issues such as *10 Things You Can Tell Your Child About College* and *The Truth About Financial Aid*. We have teamed up with several local financial institutions to help parents successfully navigate the financial aid maze. Our aim is to help parents become more comfortable with talking to their children about college options and to empower parents to ask the right questions and make sound decisions regarding their children's college selection.



## The Financial Aid Revolution

The average high school guidance counselor has roughly *20 minutes* to devote to a student's individual college planning process. The Scholarship Academy has launched The Financial Aid Revolution, using principles of leadership and entrepreneurship to transform young people into Scholarship Ambassadors. These ambassadors are prepared to serve as the primary college access *change agents* in their communities.

## "I Am College Material" Scholarship Fair

The Scholarship Fair offers *average students* an invaluable opportunity to learn how to finance their college education through scholarships and how to showcase themselves before scholarship-granting organizations. In celebration of National Scholarship Month, this program introduces students to local and national scholarship opportunities, equips them with the strategies to win, and challenges them to view themselves as *college material*.



*Our desire is to create hope for a new generation of educated, empowered young people who possess the entrepreneurial capacity to lead in their chosen fields and the financial tools to make meaningful investments in the lives of those around them.*

[www.scholarshipacademy.org](http://www.scholarshipacademy.org)