

The Scholarship Workbook

Jessica Johnson

Learn How To

- Identify tailor-made scholarship opportunities
- Determine your scholarship profile
- Write winning essays
- Maximize your scholarship eligibility



A 3-step scholarship tutorial,
created by the recipient of more than
\$200,000 in scholarships

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LESSON TWO

Using Your Scholarship Profile To Identify Tailored Scholarship Options

In the first section we introduced you to the 12 basic scholarship profiles. Your scholarship profile can be used to guide your scholarship search process. Let's use the Community Service Guru as an example. There are a large number scholarships that are "looking for students" who have implemented outstanding service ventures with lasting impact. In fact, some of these scholarships possibly may not strongly consider the GPA of a student who has mastered the art of giving. Read the sample scholarship profile below, and visit www.dosomething.org to identify scholarships that you think Samantha might be eligible to receive.

Samantha's Profile

Samantha is no stranger to obstacles. Growing up in a family of 7, she often witnessed her mother delicately balance their daily needs with their basic wants. An average student, Samantha knew that she couldn't rely on her 3.0 GPA alone to help her claim top scholarship dollars. In her social studies class, they were learning about the HIV/AIDS epidemic in Africa, and she wondered how the disease was impacting families who were impoverished. As she thought about all of the resources available in the U.S., she decided that one simple way she could help would be to collect toiletries from area hotels and

hospitals, and have them sent to women and orphans impacted by the disease. She wrote a letter to the hotels and hospitals and she got her friends involved. Samantha was able to collect more than 1,000 items to send to an orphanage in Africa.

Scholarships Samantha Might Consider

Here Are A Few We Might Consider For Samantha:

- AXA Achievement Award
- Prudential Spirit of Community
- Best Buy
- Kohls' Kids Who Care Award



Research the scholarships that fit your scholarship profile.

LESSON ONE

Breaking Down The Scholarship Essay

This week, using your determined scholarship profile, begin to organize the main points of your essay. Creating an outline will help to guide your thoughts, so that they will flow properly throughout the essay. There is nothing worse than an essay that is filled with jumbled thoughts that are hard to follow. When creating your outline, jot down your first three ideas. These are the typical responses, the ones that at least 100 applicants will focus on. Now dig deeper. Think about a more creative approach that would grab the reader's attention.

It is often helpful if you begin your scholarship essay with the end in mind. What is it that you really want the scholarship committee to know about you? What message are you attempting to convey? How can you prove to them that you are a perfect fit for their criteria?



Create an outline for your essay.



Activity 6: Create an outline for your essay

The first part of outlining your scholarship essay is making sure you provide a solid answer to the question! You have to prove to the scholarship committee that you are a perfect fit for their criteria. One easy way to do this is to create an eligibility checklist like the one below.

Eligibility Requirements	My Good Fit Factors
1. Applicant Must Demonstrate Strong Leadership Abilities	As president of The FBLA, I have devoted a large portion of my time to challenging my peers to cultivate their own leadership skills.
2. Applicant Must Be Able To Articulate Their Career Goals	Ten years from now, I plan to run one of the largest minority-owned engineering firms in the country.
3. Applicant Must Possess A Solid Commitment to Civic Engagement	Because less than 15% of the engineering field is comprised of African-American males, I will use my background in development to launch a program that will encourage black males to use their innate analytical skills in a more productive manner.



**Activity 6 (Continued):
Your “good fit” qualities**

Based on the eligibility criteria, provide 2 to 3 specific examples of your winning characteristics.

Eligibility Requirements	My Good Fit Factors
1.	
2.	
3.	