



Program Offerings

The Scholarship Academy is the nation's only curriculum-based scholarship preparatory program that trains low-income, first-generation students how to use the principles of leadership, entrepreneurship and civic engagement to reduce student loan debt. We offer a series of packages to meet your organization's needs.

1 SCHOLARSHIP BLUEPRINT COURSE

INCLUDES:

- Scholarship Prep Institute
- 12 Scholarship Preparatory Sessions
- Virtual Scholarship Center Access
- Access to TSA Signature Events

KEY DELIVERABLES:

- Increased Awareness of the Financial Aid/Scholarship Process
- Increased Student Leadership and Civic Engagement
- Increased Number of Scholarship Application Submissions
- Development of a Four-Year College Funding Plan with Tailored Scholarship Options

3 SCHOLARSHIP GAME PLAN B

INCLUDES:

- Scholarship Prep Institute
- One Scholarship Bootcamp
- Two Scholarship Pop-Up Labs
- Access to TSA Signature Events

KEY DELIVERABLES:

- Increased Awareness of the Financial Aid/Scholarship Process
- Student Leadership and Civic Engagement Plan
- 10-15 "Good Fit Scholarships" Identified

2 SCHOLARSHIP GAME PLAN A

INCLUDES:

- Scholarship Prep Institute
- One Scholarship Bootcamp
- Four Scholarship Pop-Up Labs
- Virtual Scholarship Center Access
- Access to TSA Signature Events

KEY DELIVERABLES:

- Increased Awareness of the Financial Aid/Scholarship Process
- Student Leadership and Civic Engagement Plan
- Scholarship Essay Templates
- Development of a Four-Year College Funding Plan with Tailored Scholarship Options

4 SCHOLARSHIP PREP INSTITUTE PACKAGE

INCLUDES:

- Facilitator's Guide
- Quarterly Webinar Series
- Access to Virtual Scholarship Center or Scholarship Workbooks for Students

KEY DELIVERABLES:

- Increased Awareness of the Financial Aid/Scholarship Process
- Increased Capacity to Support Students in College Funding Process
- Access to Core TSA Curriculum



THE SCHOLARSHIP ACADEMY

The Scholarship Academy's research-based curriculum is uniquely positioned to have an impact on pressing matriculation issues.

At The Scholarship Academy, we believe in a holistic approach to scholarship preparatory support – one that involves the college access professionals, students and their families acting collectively to create an ecosystem that fosters ownership of the financial aid process. Our core offerings include:



THE SCHOLARSHIP BOOTCAMP

A half-day intensive scholarship training session that uses TSA's cutting-edge "sneak attack" learning style to teach students how to claim scholarship success. The crash-course session includes scholarship brand development and our Good-Fit Scholarship Research Model.



THE SCHOLARSHIP PREP INSTITUTE

A cornerstone of our scholarship-training curriculum. This course is a must for college access professionals. In it, our trained facilitators will teach on-campus staff and a cohort of peer leaders (Scholarship Ambassadors) how to guide students through the process of discovering their scholarship profiles, identifying tailored scholarship opportunities, and crafting "winning essays."



THE VIRTUAL SCHOLARSHIP CENTER

Our online scholarship planning platform which allows students, parents, and college access professionals to track their overall scholarship application progress. Using our Virtual Scholarship Center students receive an average of 8 hours of intense scholarship preparatory support, and build innovative "scholarship brag projects" that increase their eligibility for top dollar awards.



SCHOLARSHIP POP UP LABS

Two-hour targeted session, where our trained staff and volunteers will set up "Scholarship Prep Stations" to work one-on-one with students on select applications. Session topics include:

- o Implementing A BRAG Project
- o Scholarship Branding 101
- o Navigating The Scholarship Research Maze
- o The Science of Competitive Writing



SIGNATURE EVENTS

Our annual events that focus on raising the collective awareness of financial aid and scholarship resources to the broader community. These events include; The Scholarship Fair, Brag Project Day, and Financial Aid Simulation Day.