1 VIRTUAL SCHOLARSHIP CENTER

KEY FEATURES OF THE VIRTUAL SCHOLARSHIP CENTER:

- 12 Scholarship Preparatory Sessions
- Access to TSA Signature Events
- Tailored Scholarship Curriculum To Help Students Build Their Eligibility Using Entrepreneurial Concepts
- Debt-Tracking Functions to Challenge Families to Create 4-Year College funding Strategies
- Advanced Scholarship Matching Function Based on Local, State and Regional Funding
- Comprehensive evaluation tools for parents and guidance counselors to manage student scholarship portfolios, match students to appropriate college funding resources and track their overall financial aid progress.
- On-Demand Training Videos for Parents and Guidance Counselors

2 SCHOLARSHIP GAME PLAN A

FULL YEAR
On-Site Implementation Lead by TSA

INCLUDES:

- 16 Weekly (1 hour) sessions lead by TSA-Certified staff each Semester
- 50 Student Cohort + Whole School Digital Platform Support
  - 3 Essay Templates
  - 10 Customized “Good Fit Scholarships” per Student
  - 4 Year College Funding Plan
- 250 Student Workbooks
- Full TSA Curriculum Course Implementation
- State-Level Customization of VSC
- Scholarship Essay Templates

3 SCHOLARSHIP GAME PLAN B

One Semester
On-Site Implementation Lead by TSA

INCLUDES:

- 16 Weekly (1 hour) sessions lead by TSA-Certified staff each Semester
- 50 Student Cohort + Whole School Digital Platform Support
  - 3 Essay Templates
  - 10 Customized “Good Fit Scholarships” per Student
  - 4 Year College Funding Plan
- 250 Student Workbooks
- Full TSA Curriculum Course Implementation
- State-Level Customization of VSC
- Scholarship Essay Templates

4 SCHOLARSHIP GAME PLAN C

Train-the-Trainer Model
Facilitated by TSA for up to 30 Staff

INCLUDES:

- Facilitator’s Guide
- Quarterly Webinar Series
- Access to Virtual Scholarship Center or Scholarship Workbooks for Students
- 2 Day (12 hours) PD Workshop for Staff, Workbooks for 250 Students
- 2 TSA Bootcamps for up to 50 Students + Parents
- Quarterly Digital Check Ins and Weekly Virtual Office Hours
The Scholarship Academy’s research-based curriculum is uniquely positioned to have an impact on pressing matriculation issues.

**THE SCHOLARSHIP BOOTCAMP**
A half-day intensive scholarship training session that uses TSA’s cutting-edge “sneak attack” learning style to teach students how to claim scholarship success. The crash-course session includes scholarship brand development and our Good-Fit Scholarship Research Model.

**THE SCHOLARSHIP PREP INSTITUTE**
A cornerstone of our scholarship-training curriculum. This course is a must for college access professionals. In it, our trained facilitators will teach on-campus staff and a cohort of peer leaders (Scholarship Ambassadors) how to guide students through the process of discovering their scholarship profiles, identifying tailored scholarship opportunities, and crafting “winning essays.”

**THE VIRTUAL SCHOLARSHIP CENTER**
Our online scholarship planning platform which allows students, parents, and college access professionals to track their overall scholarship application progress. Using our Virtual Scholarship Center students receive an average of 8 hours of intense scholarship preparatory support, and build innovative “scholarship brag projects” that increase their eligibility for top dollar awards.

**SCHOLARSHIP POP UP LABS**
Two-hour targeted session, where our trained staff and volunteers will set up “Scholarship Prep Stations” to work one-on-one with students on select applications. Session topics include:
- Implementing A BRAG Project
- Scholarship Branding 101
- Navigating The Scholarship Research Maze
- The Science of Competitive Writing

**SIGNATURE EVENTS**
Our annual events that focus on raising the collective awareness of financial aid and scholarship resources to the broader community. These events include; The Scholarship Fair, Brag Project Day, and Financial Aid Simulation Day.