



THE SCHOLARSHIP BOOT CAMP

OUR MODEL

OUR STORY

The Scholarship Academy (TSA) is a comprehensive scholarship preparatory program that teaches **low-income, first generation college students** to navigate the maze of financial aid in order to fund their college education.

Developed by Jessica Johnson, a Howard University graduate and **recipient of over \$200,000 in scholarships**, our curriculum-based program is the only one of its kind in the nation.

The Scholarship Boot Camp (3-4 Hours) explores opportunities for students to create pathways to scholarship success. This interactive session includes our unique "Good-Fit Scholarship Research" Model, individual scholarship brand development and a review of the "science of competitive essay writing."

Our sessions are perfect for small groups, churches, and schools.

OUR IMPACT

Our trained facilitators engage students in small group application strategy activities that:

- Increase their eligibility for top scholarship awards
- Help them identify tailored scholarship opportunities
- Empower them to create a 4-year college funding strategies

Over **\$6,000,000** in private scholarships awarded and an average student debt reduction of **\$14,000!**

Sample Workshop Topics:

"When Scholarship Essays Go Wrong..." Sure, anyone can write an essay, but developing an essay that will get recognized amongst thousands of other applicants is an entirely different story. During this mock scholarship committee experience, participants learn how to craft their own prize-worthy essays.

"Times Are Hard. Paying For College Shouldn't Be."



50 Hurt Plaza, Suite 860
Atlanta, GA 30303



(470) 355-1732



inquiries@scholarshipacademy.org
www.scholarshipacademy.org

OUR PRICING CHART

Item	Price	Group	Institutional	Description
SCHOLARSHIP PREP INSTITUTE 3 hour staff development training	Individual \$199	10 or less \$1,500 25 or less \$3,125	40 or less \$4,600	Bi-monthly webinars, tips and resource materials TSA Facilitators Guide
VIRTUAL SCHOLARSHIP CENTER	for 200 students \$,1500	for 201-500 students \$2,000 for 501-1,000 students \$2,500	for 1,001 students \$2,500 plus \$2.00 each add 1 student	Includes full access to Virtual Scholarship Center, access to quarterly webinars, facilitators guide
SCHOLARSHIP WORKBOOK	\$20	order 2-99 copies \$15	100-199 copies \$12 200 or more copies \$10	Includes activities that would help the reader identify their brand, develop a brag project, and so much more
BOOT CAMPS	90 minutes \$500 per session	4 hour intensive boot camp \$1,500 per session for up to 100 students	Customize your own Boot Camp	Customized Student Scholarship Workshops, Strategic Scholarship allocation planning, Personalized follow-up

**To place an order,
send an email to
inquiries@scholarshipacademy.org
OR
CALL 470-355-1732**



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