

CHASING THE DEBT FREE DEGREE

About The Scholarship Academy (TSA)

The Scholarship Academy (TSA) is a scholarship preparatory program that uses a series of curriculum-based activities to teach low-income, first generation students how to develop social entrepreneurship projects that leverage their chances for successfully navigating the financial aid maze. Created in January of 2006 by Howard University graduate Jessica Johnson, a recipient of over \$200,000 in scholarships, TSA specializes in breaking down the scholarship acquisition process into realistic terms for low-income/first-generation students.

Scholarship Academy students are learning how to negotiate their financial aid packages, manage their financial awards (in preparation for tuition increases), and independently navigate the private scholarship market beyond our support, tools that reduce debt and increase the likelihood of graduation, in spite of the familial dynamics that typically halt matriculation.

Snapshot Of Our Impact - Why Partner With US?

Here are just a few reasons to choose The Scholarship Academy as your partner:

- We Boast The Nation's First Scholarship Curriculum
- We provide Access to Innovative Scholarship Branding Tools & Resources
- Students Receive Expert Guidance from Trained Advisors

TSA has recently expanded our program and have recently impacted more than 1,500 college students through our tailored curriculum which teaches students how to use leadership, civic engagement and entrepreneurship to build their personal brands, and identify tailored college funding opportunities.

Our Track Record of Success: College Expansion

- Over 700 college students engaged across 3 main campuses-Howard University, Morehouse College, Spelman College
- An average student debt reduction of \$14,000!
- Our streamlined application process resulted in a 70% increase in applications at each campus site, with the average number of applications for each student ranging from 5-10 quality submissions

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The Scholarship Academy

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The TSA Opportunity - Key Partnership

At The Scholarship Academy, our “value add” is our ability to help students identify a unique Scholarship/Internship Brand that increases their eligibility for top awards. The Scholarship Academy provides opportunities for students to:

- 1) Engage in one-on-one application training and support to increase the number of high quality, completed scholarship applications, and prepare students for competitive interview opportunities, and
- 2) Take advantage of TSA's Skills-Building Curriculum which combines leadership, civic engagement and entrepreneurship to help students enhance their eligibility for top scholarship awards.

Core Program Offerings

- **Train the Trainer Series:** Youth serving professionals will learn how to develop strategies to increase student eligibility for top dollar scholarship awards and negotiate financial aid packages. Our two-hour training session explores opportunities for staff members to help students break down the scholarship research and competitive application process into realistic terms.
- **Half-Day Boot Camps:** This condensed version of our course includes our unique “Good-Fit Scholarship Research” Model, an Undergraduate College Funding Timeline, and our Major Matrix review to help students connect their passions with strategic scholarship opportunities. Additionally, students complete interactive workshop modules such as mock interviews that are designed to prepare them for success.
- **Access to Our Virtual Scholarship Center –** The Virtual Scholarship Center is our online scholarship planning platform which allows students and parents to track their overall scholarship application progress. Using our Virtual Scholarship Center, Scholarship Academy students receive an average of 8 hours of intense scholarship preparatory support, and build innovative “scholarship brag projects” that increase their eligibility for top dollar awards.

- **Scholarship Pop-Up Labs:** During this full day session, our trained staff and volunteers will set up “Scholarship Prep Stations” to work one-on-one with students to help them create BRAG Project Action plans, 4-year college funding plans, and on-the-spot essay reviews. The session also includes our unique “Good-Fit Scholarship Research” model, individual scholarship brand development and on-site, one-on-one application supports for students to submit upcoming scholarship applications.

- **Webinar Crash-Course:** Our webinar course teaches participants how to break down the scholarship search processes and identify those awards that they are truly eligible to receive. Students will learn how to identify tailored scholarship/internship resources and they will receive guidance on “the science of competitive writing.”

Additional Program Benefits

- **Virtual Office Hours:** Opportunities for students and professionals to schedule one-on-one scholarship support sessions with a live TSA representative via phone, Skype, or Google Hangouts. Session can be used for essay reviews, resume-building support and to conduct mock scholarship interviews.



Contact Us

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or call our office, 470-355-1732 today!